

Raleigh-Durham Chapter of the Association of Legal Administrators
Business Partner Levels and Benefits
July 1, 2024 – June 30, 2025

	Diamond \$3,500 <i>Limit 3</i>	Platinum \$3,000 <i>Limit 2</i>	Gold \$2,500 <i>Limit 9</i>	Silver \$1,750 <i>Unlimited</i>	Bronze \$1,000 <i>Unlimited</i>
Benefits & Rewards of Business Partnership					
Right of first renewal for current year sponsorship level (PAYMENT MUST BE RECEIVED ON OR BEFORE JULY 1, 2024)	✓	✓	✓		
Industry Exclusive (Only one Business Partner from a specific industry accepted.)	✓	✓			
Exclusive sponsorship of one chapter meeting (breakfast, lunch or afternoon chapter meeting) to include the opportunity to provide a 40-45 minute educational presentation as the program speaker, as well as a 5 minute presentation on sponsor's products and services. This includes a table to display marketing materials and optional giveaways.	✓				
Exclusive sponsorship of either the Holiday Breakfast or the Fall Social Event to include a 5 minute presentation to share your products or services. This includes a table to display marketing materials and optional giveaways.		✓			
Company logo and link to website on chapter event invitation for above sponsorship.	✓	✓			
Passes to attend in-person monthly ALA chapter meetings, which includes: networking with members during breakfast, lunch or afternoon meeting and attendance during the educational component of the program.	3 passes	3 passes	2 passes	1 pass	
Sponsorship opportunity of one chapter meeting to include a 5 minute presentation to share your products or services at a breakfast, lunch or afternoon chapter meeting. (<i>May be combined with one or more Business Partner working in a separate industry.</i>)			✓		
Company logo and website link on Monthly President's Message.			✓		
Scholarship Opportunities					
Attendance at Annual Chapter Business Meeting held in February along with one of the following:	2 reps	2 reps			
➤ Recognition as exclusive sponsor of the ALA Annual Conference Scholarship which finances a randomly selected member's trip to the ALA Annual Conference & Expo.	✓				
➤ Recognition as exclusive sponsor of the Presidential Scholarship which finances the Chapter President's trip to the annual education conference.		✓			
➤ Recognition as co-sponsors of the Chapter Leadership Institute (CLI) Conference Scholarship which finances a member's trip to the annual CLI Conference.					
Invitation to Attend					
Summer Kick-Off Program on July 9, 2024 (4pm)	2 reps	2 reps	1 rep	1 rep	1 rep
Fall Social Event on October 17, 2024 (5pm)	2 reps	2 reps	1 rep	1 rep	
Chapter Holiday Breakfast and Community Connection Event on December 5, 2024 (8:30am)	2 reps	2 reps	1 rep	1 rep	
Business Partner Appreciation Event on March 13, 2025 (5pm)	2 reps	2 reps	2 reps	2 reps	1 rep
Additional Benefits					
Access to Chapter Membership Directory.	✓	✓	✓	✓	✓
Company logo and hotlink to your company's website on the Business Partner's section of our website located at https://alardu.starchapter.com .	✓	✓	✓	✓	✓
Opportunity to provide educational articles for website (subject to ALA Board/Committee Chair approval).	✓	✓	✓	✓	✓

BUSINESS PARTNER SPONSORSHIP 2024 – 2025 APPLICATION

Please submit an eps or jpg formatted logo which will be used for the website, online directory, and other informational materials for our members.

Applications will be accepted on a first come, first served basis.

Please indicate with an X your level of commitment.

<input type="checkbox"/>	DIAMOND LEVEL (Limit 3 partners)	\$3500
<input type="checkbox"/>	PLATINUM LEVEL (Limit 2 partners)	\$3000
<input type="checkbox"/>	GOLD LEVEL (Limit 9 partners)	\$2500
<input type="checkbox"/>	SILVER LEVEL (Unlimited partners)	\$1750
<input type="checkbox"/>	BRONZE LEVEL (Unlimited partners)	\$1000

PAYMENTS MUST BE RECEIVED BY MONDAY, JULY 1, 2024 TO ENSURE YOUR SPONSOR LEVEL FOR THIS UPCOMING PROGRAM YEAR.

Please make checks payable to the Raleigh-Durham ALA and return to:

Monique Grant, ALA RDU Chapter Treasurer
Brooks Pierce
PO Box 1800
Raleigh, NC 27602

Or pay by credit card on our website and email this form to bprelations@rduala.org.

[https://rduala.org/Chapter Business Partners](https://rduala.org/Chapter_Business_Partners)

Thank you,

ALA RDU Business Partner Relations Committee

COMPANY OR ORGANIZATION _____

PRIMARY CONTACT NAME _____

PRIMARY E-MAIL ADDRESS _____

PRIMARY PHONE _____

MOBILE PHONE _____

SECONDARY CONTACT NAME _____

SECONDARY E-MAIL ADDRESS _____

CORPORATE ADDRESS _____

CITY _____ STATE _____ ZIP _____

PLEASE SPECIFY YOUR INDUSTRY: _____